

Says Chain Store Has Definite Place Modern Retailing

Walter P. Zeller Speaker at Kiwanis Inter-Club Luncheon Here on Friday.

"Chain store merchandising has a definite place in modern retailing and, along with every other method, will continue to grow and prosper in direct proportion to its ability to supply the wants of the consumer, who is master of all, and who will decide the fate of each."

With these words Walter P. Zeller, of Montreal, president of Zellers, concluded an interesting address on Friday at an inter-club Kiwanis luncheon meeting at the Chateau Laurier, clubs represented from out-of-town, being Montreal Kiwanis and St. Lawrence Kiwanis. There was a large turnout and Mr. Zeller's address on retail merchandising was listened to with interest.

The luncheon was presided over by Douglas Taylor, a past president of Montreal Kiwanis, and H. I. Anselme, president of Ottawa Kiwanis.

Not Cause of Unemployment. Mr. Zeller referred, at the outset, to the question of mass production and stated that large scale production was definitely related to large scale distribution, or modern retailing. Some people said that while it was true mass production had brought lower prices, introduction of machinery had eliminated the need for labor, thereby creating unemployment.

"Anyone who will take the time to study the figures will find this is not true," said the speaker. Taking the automobile industry as an example, he said that notwithstanding the tremendous increase in unemployment in the United States in 1935, compared with 1929, actually there was an increase in employment in the automobile industry.

"Surely our standard of living today is higher than it could possibly have been, without the advantages and services of mass production."

Mr. Zeller criticized opposition to chain stores and stated that "some of our political leaders have been suggesting legislation designed to at least hinder the progress of the chain-store system, if not to drive it out of existence entirely."

He referred to a question asked in the House of Commons on April 8, 1936, by Hon. J. Ed. Lawson, M.P., for South York, about the number of convictions during the fiscal year for infractions of the Weights and Measures Act, how many were convictions of independent grocers and

Kiwanis Club Speaker



WALTER P. ZELLER, of Montreal, president of Zellers, who was the speaker at the luncheon yesterday.

butcher stores, and how many were convictions of chain grocery and butcher stores. The answer was that out of a total of 233 convictions, 229 were independents, and six were chains.

Average Wage Higher. The bulletins of the Dominion Bureau of Statistics showed conclusively, he said, that the average wage of a person employed in a chain store is higher than the average wage of a person employed in an independent store.

"I do not mean to leave the impression that as a group, chain store executives have any higher degree of business ethics than any other group or individuals. I don't think the type of business a man is operating makes any difference in the standard of his ethics, but I do believe that large corporations are likely to pay more attention to weights and measures and minimum wages due to their full appreciation of the results of unfavorable publicity. I also believe that in a general way business ethics have reached such a high standard today that few, if any, of the convictions recorded against retailers, be they chains or independents, for violation of Sections 63 or 64 of the Weights and Measures Act, are deliberate violations. I believe they are practically all the result of carelessness rather than intent to defraud."

The vote of thanks to Mr. Zeller was moved by J. I. Phillips, Ottawa Kiwanis vice-president, who said it was obvious Mr. Zeller was a keen student of merchandising, and "best of all, he is a 100 percent Kiwanist and has made a definite contribution to Kiwanis."

Feature Entertainment. Feature of the luncheon meeting entertainment was the appearance of some of the principals in the musical revue, "Fascinations of 1936," appearing before the grandstand at the Ottawa Exhibition. George Hamid, who books the acts for the grandstand, was at the head table, as were also Lee Barton Evans, baritone, and Miss Helen King, prima donna of the revue. Miss King contributed two popular numbers, and "The Four Aces" also sang and played in a manner which won enthusiastic applause. Mr.

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Nameless and Homeless Puppy Shot On "Circumstantial" Evidence Here

Found Chewing Lady's Nightgown and Pair of Stockings by Irate Owner.

Without benefit of the ballyhoo which saved the life of a New York State dog charged with drowning his young master, a nameless, homeless puppy was summarily executed by police in suburban Ottawa Friday evening, untried, and solely on circumstantial evidence.

The puppy, captured under suspicious circumstances linking it with the chewing of pieces of a lady's nightgown and pair of stockings, faced a one-man firing squad composed of Constable Holbein, of Carleton County police.

It was late in the afternoon when Mrs. Isidore Potvin, Lepage avenue, Carleton Place, called Carleton County police to report a pup had chewed up the personal articles she had hung out on a clothes line.

When Constable Holbein reached the scene, tattered remnants lay about, and among them, frisked a little pup Mrs. Potvin pointed out as the culprit. She called on the policeman to do his duty. The dog was a "stray" anyway.

The shreds of clothing were evidence enough. A revolver, but no "hot" hunk, was the "doggy's" heaven.

Evans acted as announcer, being introduced by H. Stanley Higman, director of the Exhibition. The performers were thanked by Douglas Taylor, of Montreal.

The "silent boost" was supplied by the past president, Walter Woods, whose career was sketched wittily by G. Russell Boucher. Douglas Taylor thanked Ottawa Kiwanis for hospitality, and extended a hearty invitation to the Ottawa Club to go to Montreal in the near future.

John P. Harrison, of Montreal club, introduced visitors from that club, and Felix Berger, of St. Lawrence club introduced visitors from that organization.

Members of the Montreal club present were: Douglas Taylor, W. P. Zeller, H. R. Chynoweth, Fred Slobach, David Kennedy, Alex. Thomson, Henry Fyfe, Ralph Bourassa, Lawrence Marsh, David Storey, Bert Fichet, Goddie Brown, Armistage Layton, Edgar Murphy and Glenn Case. From St. Lawrence Club were: John Gilbord, president; Felix Berger, Louis Jonas, Dr. John Corrigan, Arthur Goadier, John Meldrum, Peter Dunnett, and Albert Baulne.

J. A. Loz presided at the piano.

Mrs. A. C. Boyce Dies at Her Home

Well Known Resident in Ill Health for Long Time.

Following a lengthy illness, the death occurred early Saturday morning at her residence, 150 Argyle avenue, of Mrs. A. C. Boyce, wife of A. C. Boyce, K.C., D.C.L., and prominent in social and church circles of Ottawa for many years.

Mrs. Boyce was formerly Miss Victoria M. L. Machin, daughter of the late Rev. Canon C. J. Machin, B.A. Mus., and the late Mrs. Machin, and was born at Racine, Wis. Following her marriage to Mr. Boyce she lived for some years in West Algona district, in the constituency for which Mr. Boyce was member of Parliament.

On Mr. Boyce's appointment to the Board of Railway Commissioners for Canada in 1917, Mrs. Boyce established her home here, and she had resided in Ottawa ever since. She took a keen interest in social and community affairs and was active in association with numerous good works. She was a prominent member of the parish of St. Alban the Martyr, and was active in parochial societies. She was also a member of the I.O.D.E. and of the Ladies' Aid and Women's Auxiliary of St. Alban's.

Mrs. Boyce is survived, in addition to her husband, by one son, C. D. Boyce and three daughters. Mrs. F. J. Hanna, Miss Daphne Borden Boyce, of Ottawa, and Mrs. E. G. Britton, of Port Hope, Ont.

There also survive three sisters, Mrs. D. A. Radcliffe, Toronto; Mrs. J. R. B. Nelson, Seva Beach, Alta., and Mrs. W. H. Browne, Toronto.

The funeral will be held from her late residence, 150 Argyle avenue, to the Church of St. Alban the Martyr, on Monday, August 31, for service at 2 p.m. Rev. Canon Robert Jefferson, of St. Matthew's Church, will officiate in the absence of the rector, Rev. Canon A. H. Whalley. Interment will be in Beechwood cemetery.

Jack Dempsey Becomes Father Second Time

NEW YORK, Aug. 29.—(P)—Jack Dempsey wore a broad grin today. He was "licked to death."

"And why not?" the old Manassa mauler asked. A second daughter was born last night to Mrs. Jack Dempsey, the former Hannah Williams of Broadway musical comedy fame.

Out in the kitchen of his restaurant, where the former world heavyweight champion received the glad hand from his friends some two hours after the baby's birth, the chef confided that Dempsey jokingly told him: "I'll have to get a steady job now. 'Til the family's growing."

"She's pretty as a picture and a husky miss," Jack said. "Eight pounds, nine ounces. Now two fine daughters. What more could a man ask?"

"Were you perhaps a little bit disappointed it wasn't a boy?" a friend queried. "No, siree. Boy or girl it was okay with us. I won all my bets. I had a hunch it was going to be a girl all along. Hannah's fine and we're mighty happy—plenty proud," he shot right back.

Since 1800, the world's population has grown from about 600 million to 2,000 million.

TOO LATE TO CLASSIFY. HOUSES TO LET 17 228 CARBUTHERS, 224-8 rooms, decorated, furnace. Q. 7211.

At a meeting of the Roman Catholic School Board of Aylmer held last evening J. Lawrence Morin, the newly appointed member of the board, attended his first meeting and was welcomed by the chairman and the other members of the board.

It was decided to fully cooperate with the teachers regarding attendance of pupils at class. The tax rate was struck for the year at the same as that of last year, 11 mills general tax and 3 mills special tax for the town of Aylmer and 4 mills general tax rate and 3 mills special rate for South Hill. M. J. Gorman, C.A., of Ottawa, presented a budget for the coming year, the expenditures are estimated at \$14,246.23.

The meeting was presided over by the chairman, E. Beaudry, Commissioners J. J. Hughes, O. Souliere, L. Morin and the secretary-treasurer, J. G. O'Donnell, were present.

Potatoes, Meat And Fruit Down

First Pumpkins on Sale at By Ward Market This Year.

The first half dozen pumpkins of the season made their appearance on By Ward Market this morning, selling at 15 cents. The large pink choice tomatoes were for the first time in evidence, at 40 to 50 cents a basket. Ripe apples were selling in large baskets for 25 cents. Corn, although past its young stages, was plentiful, at 10 cents, and for choice varieties, two dozen for 25 cents.

Despite desultory rain selling was brisk, and the supply of commodities was plentiful. Chickens dropped to between 17 and 21 cents a pound as compared with Thursday's price of 21 to 23 cents. Veal carcass was 8 1/2 cents as compared with 8 cents. Potatoes per bag were \$1.15, as compared with \$1.25, as peaches in general were cheaper.

Prices at 8.45 a.m. follow: Dairy Produce. Butter, lb. 23c to 24c Cream, quart 45c Eggs, dozen 27c to 30c Honey, comb 30c

Meats. Beef, carcass 8c Beef, hinds 8c Pork, light carcass 11 1/2c Pork, hinds 13c Pork, fronts 10c to 11c Mutton, lb. 5c to 7c Veal, carcass 8c to 9c Veal, hinds 8c Lamb, fronts 10c Lamb, hinds 15c Lamb, carcass 13c to 13 1/2c Calves' liver, each 35c to 40c Chickens, lb. 17c to 21c Fowl, lb. 16c to 18c Broilers, pair 75c to \$1.00

Fruits. Apples, ripe, large, basket 25c Blueberries, quart 15c Black currants, box 30c Choke cherries, large basket 50c Crabapples, basket 25c Peaches, imported 30c to 35c

Vegetables. Potatoes, local, bag \$1.15 Potatoes, gallon 15c Pumpkins 15c Squash 15c to 25c Celery 2 bunches 15c Cabbage, head 10c Lettuce, head 2 for 5c Rhubarb 2 bunches 5c Green onions, bunch 5c Radishes 3 bunches 5c Carrots 3 bunches 5c Gherkins, basket 30c Cucumbers, basket 4 for 5c Beets 3 bunches 5c String beans, bushel 70c Tomatoes, large basket 40c to 50c Tomatoes, small basket 30c Tomatoes, lb. 15c Corn, dozen 10c to 15c Cauliflower, head 5c to 10c Vegetable marrow 2 for 15c Peppers, green and red 2 for 5c Parsley, bunch 5c Parsnips 2 bunches 15c

Grain. Oats, bushel 40c to 45c Hay, pressed, ton \$6 to \$8

JUMPS 86 FLOORS. NEW YORK, Aug. 28.—While a half dozen sightseers looked on, Robert Francis Erskine, 23, Bronxville, N.Y., leaped to his death from the 86th floor observation platform of the Empire State Building today.

Among the many floral and spiritual offerings, telegrams and messages of sympathy received were tributes from Rt. Hon. W. L. Mackenzie King, Hon. P. J. A. Cardin, officials of the Public Works Department, the staff of the Minister's office, Public Works Department; the Montreal office of Procter and Gamble Company, Ltd.; employees of Larocque Registered, private secretaries of the federal ministers, the staff of the Civil Service Commission, Alfred Goulet, M.P.; Jerry Brothers, Montreal, Hon. Fernand Rinfret, M.P.; Hon. M.P. Stiers of the Joan of Arc Institute.

Interment was made in the family plot at Notre-Dame cemetery.

At the Theatres "Wife vs. Secretary," Faith Baldwin's story of a modern romance set against the skyscraper penitentiaries of New York and the tropical beauty of Havana, is currently showing at the Rexy Theatre.

Clark Gable plays the millionaire magazine publisher snared between the loves of two women—his wife and his private secretary, Myrna Loy is the wife who nearly loses the love of her husband, and Jean Harlow the business confidante who eventually prevents the total wreckage of her employer's marital life through her sage advice to the suspicious Miss Loy.

May Robson, George Barbier, Marjorie Gateson and James Stewart have important supporting roles in this film, which is showing with "Love on a Bet," a comedy romance featuring Gene Raymond and Wendy Barrie.

Bert Wheeler and Robert Woolsey are now at the Columbia Theatre in "Silly Billies," which affords the famous film clowns some of the biggest thrills of their careers.

Striking a brand new note in feature comedy—the use of the covered wagon—era as a setting—the film presents a wagon-train during the gold rush and an Indian attack on the caravan as its principal climaxes, along with stage coach hold-ups and other exciting moments as backgrounds for the antics of the famous mirth-making pair.

Blithe Dorothy Lee is again in this Wheeler-Woolsey comedy, which is showing on the same bill with "Singing Vagabond," a western romance featuring Gene Autry and Ann Rutherford.

Aylmer School Board Fixes Rate for Year

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Police Seeking Man Who Made Getaway

ARNPRIOR, Ont., Aug. 28.—(Special)—Police of Ottawa, Hull and other points have joined Arnprior police in a search for Robert Laffey, in connection with a shopbreaking case in Hull on July 18, and alleged to have escaped from custody after being arrested here on suspicion a few days ago.

Laffey is alleged to have been in charge of an automobile listed as stolen, or bearing stolen license plates, when he was stopped Sunday evening in Arnprior by John Rodgers, Chief of Police, and Night Constable Holbein. It became known today that the man police charged was Laffey, studied them while being conducted to the town lock-up, and escaped in the suspected car.

Search for him was carried out early this week on the highway leading to Ottawa, where he is believed to be living at the present time.

Description of Robert Laffey, well known Ottawa man, has been circulated by the Ottawa police department, and orders have been issued for his arrest on sight for Arnprior authorities.

AWARDED M.B.A.

At the graduate school of business administration, Harvard, Boston, William Howard Pugaley, only son of W. G. Pugaley, K.C. and Mrs. Pugaley, and grandson of the late Hon. William Pugaley, has been awarded the degree of M.B.A. (Master of Business Administration). Mr. Pugaley was one of seven to receive the degree with

"high distinction." He formerly attended Ashbury College, and McGill University, receiving the degree of Bachelor of Science in 1934.

EDMONTON, Aug. 28.—Civic census figures announced here today give Edmonton's population at 85,470, an increase of 4,000 over last year. It is the highest population figure in the city's history.

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